International Experience and Enlightenment of the Regularization Development of Stall Economy

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1. Introduction

Stall economy can always be welcomed and popular by people in a certain period of time. The fast means of earning money, which is characterized by lower threshold of starting a business, lower business risk and lower commodity price, is popular among low-income people [2]. In the post-epidemic era, stall economy is an effective activity to restore the economy. Many places in China have made good social impact by using stall economy to alleviate economic development difficulties. The development prospect brought by stall economy makes the United States deeply study the self-driving mobile vendors [4]. Legalization of stall economy in Seoul, South Korea [9]. Drawing lessons from international experience, how to develop the stall economy in the future is the topic I want to study.

2. International Experience

2.1 Flexible Management in Chengdu, China

In the post-epidemic era, in March 2020, Chengdu, a city in western China, issued a policy of five permits and one insistence (Zhuo L., 2020). On the premise of doing a good job in epidemic prevention and control and sanitation, it allowed temporary occupation of roads and stalls, allowed temporary crossing of street shops, allowed large shopping malls to occupy roads and promote sales, allowed mobile vendors to sell and operate, allowed Internet rental bicycle companies to expand parking areas, and insisted on flexible law enforcement and prudent and inclusive supervision [1]. The opening of this policy allows people who have stayed at home for a long time to seize the opportunity to go out to do business. With the implementation of this policy, Chengdu has solved the employment problem of 100,000 people in one month, which has also been publicly praised.
3.3 The National Government Needs to Unify the Standard Stall Economy

Stall economy should not be an expedient measure to alleviate economic development during the epidemic \(^5\). In the future, the trend of sustainable development of stall economy will become normalized and regularized. Although social classes exist, it does not mean that there is no poverty in high-rise buildings except refugee areas. Stall economy has solved the problem of subsistence and self-reliance of low-income groups and alleviated the poverty of some people. The stall economy promotes the recovery of the economic market in a short time, but after a long time, how to keep the stall economy hot remains to be studied. Professor Huang expressed that for migrant women, the flexibility of stall economy enables them to balance their job demands while taking care of their families and children \(^5\). Therefore, the sustainable development of stall economy needs a long-term plan to implement.

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supervise stall owners, establish a self-service platform for city stall registration application, and provide free stall management qualification after obtaining approval. For example, the issue of payment and time for the use of stalls. The fees paid should satisfy the stall owners and the government. The time used by the booth should not interfere with traffic and people’s travel. For the prescribed standards, the government encourages stall owners to formulate relevant codes of conduct through stall associations [6]. The stall trade association is not only a platform for stall owners to exchange professional business knowledge. As an organization, this association protects the rights and interests of stall owners and provides consumers with complaint channels. It is also the representative of effective communication with the government to stall economic suggestions [12]. This can not only standardize the business threshold, but also help urban management and market departments to manage and make the stall economy intelligent and gridded.

3.4 Street Stall Economy as a Special Urban Culture

As a special street culture, stall economy narrows the distance between people. Stall economy is not only a business gathering, but also provides a new channel for citizens to have leisure and entertainment. The articles placed on the stalls usually reflect the local customs and can make citizens and tourists feel the special local flavor in living areas, downtown areas, and tourist attractions [12]. Compared with online shopping, people have feelings, and street stalls often express people’s sense of reality when talking face to face. The close relationship between people is conducive to understanding and tolerance, and makes the whole society become friendly slowly.

3.5 Using Science and Technology to Promote the Diversified Development of Stall Economy

The United States combines autonomous driving with stall economy to form mobile stalls [4]. Many stalls in China support electronic payment, electronically monitor stall management and so on, and use technology to promote the diversified development of stall economy. Electronic payment allows consumers to track and check every disputed transaction and stall owners can better understand the individual needs of consumers. Mastering the specific situation of stall owners through big data is conducive to better solving problems such as taxation, consumer disputes and quality standards. Through scientific management of big data, service and supervision of stall owners can promote the standardization of stall economy. Then further protect the legitimate rights and interests of consumers and create a harmonious business atmosphere [9]. Scientific and effective use of the convenience brought by science and technology, stall economy can be civilian or intelligent, and maximize the economic and social value of stall.

4. Conclusions

Through the different ways of coping with street stall economy in China, the United States and South Korea, the value of street stall economy plays an important role in a country’s economic development. It is impossible to standardize the development of stall economy only by banning it. Through reasonable means and scientific guidance, stall operators and city managers can reach a consensus, so that stall economy can develop stably, harmoniously, and healthily, and then promote economic vitality. On the other hand, the booth economy is closely related to people’s daily life. With the development of booth economy, the country has increased its GDP, and the society has become more and more warm because of its development. People can get happiness because its development increases income and promotes consumption. To sum up, I think the development of the standardization of street stall economy can be realized one day in the future.

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