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Exploration of Practical English Teaching Strategies and Methods

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ARTICLE INFO	ABSTRACT
	With the accelerated development of globalization, the importance of English as an international language is self-evident. However, traditional English teaching often focuses on grammar and vocabulary, while neglecting practical applications. In order to cultivate students who can use English fluently and confidently, we need to conduct in-depth discussions on English teaching strategies and methods. In terms of speaking, teachers can arrange classroom discussions, role-playing, and other activities to encourage students to speak English boldly. Through continuous practice, students can gradually overcome shyness and nervousness, improve their fluency and confidence in oral expression. This teaching method can not only help students better understand the English language, but also broaden their horizons and improve their cross-cultural communication skills. This article will illustrate the necessity of practical English teaching through examples and case studies, and explore effective teaching strategies and methods.

1. Introduction

Practical English teaching is a teaching method that meets the needs of the globalization era, focusing on cultivating students' practical application abilities. Through student-centered teaching methods, diversified teaching methods, and practical teaching evaluations, practical English teaching can effectively enhance students' learning interest and practical application ability. Practical English teaching also emphasizes the cultivation of students' cross-cultural communication skills. In the era of globalization, cross-cultural communication skills have become an important skill. Therefore, teachers should pay attention to introducing the cultural background and customs of English speaking countries in their teaching, helping students understand the differences between different cultures and improving their cross-cultural communication skills.

2. The necessity of practical English teaching

In the context of globalization, English is not only a subject, but also a tool for communication. Practical English teaching focuses on cultivating students' practical application abilities, enabling them to confidently use English in real-life situations. This teaching method not only improves students' English proficiency, but also enhances their cross-cultural communication abilities, laying a solid foundation for their future career and international communication.Practical English teaching focuses on cultivating students' practical application abilities, enabling them to confidently use English in real-life situations.

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This teaching method not only improves students' English proficiency, but also enhances their cross-cultural communication abilities, laying a solid foundation for their future career and international communication. In addition, practical English teaching can stimulate students' enthusiasm for learning and enable them to participate more actively in English learning. Through course content closely linked to real life, students can better understand and apply English, and improve the effectiveness of English learning. Therefore, practical English teaching is of great significance in cultivating students' practical English application abilities and improving English learning outcomes[1].

3. Practical English Teaching Strategies

3.1 Situational simulation teaching

Situational simulation teaching is an effective teaching method that allows students to immerse themselves in real-life situations and use English. For example, in business English teaching, teachers can simulate scenarios such as business negotiations and meetings, allowing students to practice listening and speaking skills in a simulated environment. This method can not only stimulate students' interest in learning, but also improve their practical application ability.In addition, situational simulation teaching can also be conducted through role-playing. Students can play different roles in simulated scenarios and exercise their English expression skills through practical dialogue and interaction. This approach is not only interesting, but also cultivates students' communication skills and teamwork spirit. In short, situational simulation teaching is an effective teaching method that can provide students with a more realistic and practical language environment, and promote the improvement of their English practical application ability. Therefore, in practical teaching, teachers should make full use of situational simulation teaching, by simulating real situations, allowing students to immerse themselves in their own situations and use English. At the same time, teachers can also use role-playing to allow students to play different roles in simulated scenarios, and exercise their English expression skills through actual dialogue and interaction. These methods can not only stimulate students' interest in learning, but also improve their practical application ability, cultivate their communication skills and teamwork spirit.The ultimate goal is to promote the achievement of trade contracts. Students need to pay attention to language skills and negotiation strategies during the simulation process, while maintaining politeness and respect. Through such scenario simulation teaching, students can better master the expression and negotiation skills of business English, improve their English proficiency and communication skills. Teachers can also evaluate the performance of students during the simulation process and provide corresponding feedback and suggestions. Through this teaching method, students can not only improve their English proficiency, but also enhance their cross-cultural communication skills and teamwork spirit, laying a solid foundation for their future career.

3.2 Task based teaching

Task based teaching emphasizes "learning by doing" and improves students' English proficiency by completing practical tasks. Teachers can design various practical tasks, such as research reports, group discussions, etc., to help students exercise their English expression skills while completing the tasks. This method helps to cultivate students' abilities in self-directed and cooperative learning.Task based teaching can enable students to actively participate in the learning process and improve their ability for self-directed learning. Teachers can design challenging and practical tasks based on the actual situation and teaching objectives of students, allowing them to complete them through independent thinking, teamwork, and other means. The process of completing tasks is the process of learning. Students can not only improve their English proficiency, but also cultivate various qualities such as teamwork and communication skills. Teachers can choose tasks from real-life situations to help students better understand the practical application of English. For example, having students simulate tour guides and introduce tourist attractions; Or simulate a businessman for business negotiations. These tasks can enable students to apply English in practical situations, enhancing their learning interest and practical application abilities. Task based teaching requires teachers to provide students with sufficient guidance and support. Before the task begins, teachers can provide relevant learning resources and guidance to help students clarify the task objectives, requirements, and steps. During the task, teachers can provide timely supervision and guidance to students, and promptly solve the problems they encounter. After completing the task, the teacher can organize students to showcase and evaluate their achievements, allowing them to understand their learning situation and progress level. In short, task-based teaching is a very practical teaching method that can effectively improve students' English proficiency and self-learning ability. By designing tasks with practical significance, students can exercise their English expression skills and cultivate their abilities in self-directed and cooperative learning while completing the tasks.Through task-based teaching, students can better understand the practical application of English, improve their learning

interest and practical application ability. Before the task begins, teachers can provide relevant learning resources and guidance to help students clarify the task objectives, requirements, and steps. During the task, teachers can provide timely supervision and guidance to students, and promptly solve the problems they encounter. After completing the task, the teacher can organize students to showcase and evaluate their achievements, allowing them to understand their learning situation and progress level. Task based teaching is a very practical teaching method that emphasizes practice and self-directed learning, aiming to improve students' English proficiency and self-directed learning ability[2].

3.3 Combining language and culture in teaching

Language and culture are inseparable. In practical English teaching, teachers should focus on cultivating students' cross-cultural awareness and combining language with culture. For example, by explaining the cultural customs, historical background, and other knowledge of English speaking countries, students can better understand the expressions and cultural connotations of English. This can not only improve students' language proficiency, but also enhance their cross-cultural communication skills. In practical English teaching, teachers should also use multimedia technology to assist teaching and provide students with a more authentic and vivid learning experience. For example, by watching English soundtracks, TV programs, and online videos, students can gain a deeper understanding of the cultural background and practical application of English. At the same time, teachers can also use multimedia technology to simulate conversations and role-playing. In order to provide a more authentic learning experience, teachers can play English soundtracks in the classroom, allowing students to experience authentic English expressions. Meanwhile, teachers can also utilize online video resources to help students understand the cultures and customs of different English speaking countries. By watching these videos, students can not only improve their English listening skills, but also enhance their cross-cultural communication abilities. In simulated dialogue and role-playing sessions, teachers can use multimedia technology to create realistic dialogue scenes and encourage students to actively participate in the dialogue. By simulating real-life dialogue scenarios, students can communicate more confidently in English and improve their oral expression skills. Meanwhile, teachers can also use gamified teaching strategies to enhance the fun of learning. By combining learning content with games, it can stimulate students' interest and motivation to actively participate in English learning[3].

4. Specific implementation cases of practical English teaching methods

In practical English teaching, teachers can also improve teaching effectiveness by combining language and culture. For example, teachers can introduce students to the business culture, etiquette, and customs of English speaking countries, such as business meetings, business attire, business negotiation skills, etc. At the same time, teachers can also combine specific teaching content to guide students to understand the business cultural background and language characteristics of different English speaking countries, so that they can better understand the expression methods and cultural connotations of English. Through this approach, students can not only improve their English proficiency, but also enhance their cross-cultural communication skills, laying a solid foundation for their future careers. Taking business English teaching as an example, the practical application of the above teaching strategies will be elaborated in detail below.

4.1 Implementation case of situational simulation teaching

In business English teaching, teachers can simulate business negotiation scenarios. Firstly, the teacher divides the students into two groups, each representing different companies, and then has the students simulate business negotiations. During this process, teachers should pay attention to guiding students to use correct business English expressions, such as "We propose a three year contract with an option for renewal." "The initial order will be for 1000 units.". By simulating real-life business negotiation scenarios, students can gain a deeper understanding of the use of business English and improve their practical skills. During the simulation process, teachers can also guide students to understand cultural differences between different countries and cultivate their cross-cultural communication skills. At the same time, teachers can also allow students to play different negotiation roles, allowing them to have a deeper understanding of the use of business English through role-playing and improving their practical operational abilities. This teaching method that simulates real-life scenarios can stimulate students' interest and motivation in learning, allowing them to participate more actively in English learning[4].

4.2 Implementation cases of task-based teaching

Teachers can assign a research task for students to independently conduct market research and write an English report. During this process, students need to use English to collect information, write reports, and give oral pres-

entations. This task-based teaching not only improves students' English proficiency, but also cultivates their teamwork and innovative thinking abilities.Teachers can divide students into small groups and conduct different research tasks, such as investigating the market demand for a certain product, the situation of competitors, etc. Students need to use English to collect information, organize data, write reports, and give oral presentations in class. Through this task, students not only improve their English proficiency, but also enhance their market research, data analysis, and report writing abilities. During this process, students also developed their English oral expression skills, which are crucial for their future career development. In addition to conducting research tasks, teachers can also design other English tasks, such as writing tasks, translation tasks, etc., to improve students' English application abilities. In practical English teaching, teachers can also introduce some real business cases to guide students in analysis and discussion. For example, teachers can select some successful business negotiation cases and have students analyze the factors that contribute to successful negotiations, as well as how to use English for effective communication. Through analysis and discussion, students can gain a deeper understanding of the application of business English and improve their practical skills. At the same time, teachers can also have students simulate real-life business negotiation scenarios, allowing them to experience the negotiation process firsthand and improve their cross-cultural communication skills.

4.3 Implementation cases of combining language and culture in teaching

In business English teaching, teachers should focus on cultivating students' cross-cultural awareness. For example, teachers can explain business etiquette and customs in Western countries, such as "In the United States, direct eye contact is considered political and concerned during a business conversation. In Japan, however, it is considered distinguished to maintain eye contact with someone who is senior to you." By comparing the differences between different cultures, students can better understand the expression and cultural connotations of English, Improve their cross-cultural communication skills.Teachers can also guide students to understand the business negotiation styles of different countries. For example, the United States tends to adopt a direct and frank approach, while Japan places more emphasis on a harmonious and compromise approach. By understanding the business negotiation styles of different countries, students can better understand business behavior in different cultural backgrounds and improve their cross-cultural negotiation skills. At the

same time, teachers can also allow students to simulate real-life business negotiation scenarios, allowing them to experience the negotiation process firsthand and improve their cross-cultural communication skills. Teachers can also introduce real-life business cases in the classroom, such as successful business negotiation cases, for students to analyze and discuss. Through analysis and discussion, students can gain a deeper understanding of the application of business English and improve their practical skills. In addition, teachers can also guide students to understand the business etiquette and customs of different countries, such as the business etiquette of Western countries and Eastern countries. By comparing the differences between different cultures, students can better understand the expressions and cultural connotations of English, and improve their cross-cultural communication skills. The combination of these teaching methods can effectively help students master Business English, improve their practical skills and cross-cultural communication abilities[5].

5. Exploration of Learning Methods for Practical English Students

In practical teaching, teachers can design various tasks to help students master English knowledge in practical application. For example, teachers can arrange for students to complete a project report, allowing them to collect information, organize information, write a report, and present it in class. This teaching method can stimulate students' interest and initiative in learning, cultivate their practical ability and teamwork spirit. By completing tasks, students can not only master basic language knowledge, but also improve their practical application abilities in English listening, speaking, reading, writing, and other aspects. At the same time, teachers can also adopt other practical teaching methods based on the actual situation and needs of students, such as situational simulation, role-playing, etc., to help students better grasp English knowledge and improve their practical English application ability.Teachers can design various tasks to help students master English knowledge in practice. For example, teachers can arrange for students to complete a project report, allowing them to collect information, organize information, write a report, and present it in class. This teaching method can stimulate students' interest and initiative in learning, cultivate their practical ability and teamwork spirit. At the same time, teachers can also adopt other practical teaching methods based on the actual situation and needs of students, such as situational simulation, role-playing, etc., to help students better grasp English knowledge and improve their practical English application ability. Through these practical teaching methods, stu-

dents can not only master basic language knowledge, but also improve their practical application abilities in English listening, speaking, reading, writing, and other aspects, laying a solid foundation for future learning and work[6].

6. Conclusion

Practical English teaching is a teaching method that meets the needs of the globalization era, focusing on cultivating students' practical application abilities. Through student-centered teaching methods, diversified teaching methods, and practical teaching evaluations, practical English teaching can effectively enhance students' learning interest and practical application ability. In practical English teaching, teachers need to focus on cultivating students' practical application abilities and stimulate their learning interest and enthusiasm through various forms of teaching methods, such as task-based teaching, situational simulation, role-playing, and group discussions. In addition, teachers also need to use modern teaching technologies such as multimedia and the internet to provide students with rich learning resources and a real language environment, helping them better master English language knowledge and practical application skills. Practical English teaching also focuses on cultivating students' self-learning ability. By guiding students to utilize online and multimedia resources such as English movies, Eng-

lish news, etc., they can learn independently outside of class, consolidate the knowledge learned in the classroom, and expand the scope of English learning. The cultivation of this self-learning ability will lay a solid foundation for students' future learning and work.

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